

The Australian Chiropractor

ADVERTISING INFORMATION

PHONE 02 8844 0415

FAX 02 8844 0499

EMAIL ADVERTISING@CHIRO.ORG.AU

MAGAZINE CIRCULATION

Over 3,000 nationally
(also provided online)

MAGAZINE PUBLICATIONS

11 issues per year
(no January issue)

ADVERTISING DEADLINE

10th of each month
prior to publication

DEADLINE FOR INSERT DELIVERY

20th of each month
prior to publication

DISPLAY ADVERTISING



Full Page

Width: 210mm
Height: 297mm
Bleed: 3mm bleed

\$1,950



1/2 Page Vertical

Width: 105mm
Height: 297mm
Bleed: 3mm bleed

\$1,150



1/2 Page Horizontal

Width: 210mm
Height: 143mm
Bleed: 3mm bleed

\$1,050



1/4 Page

Width: 99mm
Height: 142mm
Bleed: 3mm bleed

\$650



Positioning

Back Cover:
30% loading

Artwork must be supplied in digital format as press ready PDF with all images as CMYK colour and high resolution of 300dpi.
Placement of display advertising within the magazine is at the discretion of the Editor. All rates are per month, and inclusive of GST.

SPECIAL RATES FOR ACA MEMBERS AND ACA ANNUAL CONFERENCE EXHIBITORS.

Book in bulk to receive further discounts.

Insert Advertising

Insert material provided must be no larger
than A4 - **\$1,650**

Classified Advertising

To place a classified advertisement visit
chiro.org.au/advertising

Calendar of Events

To place a calendar of event listing visit
chiro.org.au/advertising