# Chiropractor

# **ADVERTISING INFORMATION**

PHONE **02 8844 0415** 

FAX 02 8844 0499

EMAIL ADVERTISING@CHIRO.ORG.AU

## MAGAZINE CIRCULATION

Over 3,000 nationally (also provided online)

## MAGAZINE PUBLICATIONS

11 issues per year (no January issue)

# ADVERTISING DEADLINE

10th of each month prior to publication

## DEADLINE FOR INSERT DELIVERY

20th of each month prior to publication

# **DISPLAY ADVERTISING**



Full Page

Width: 210mm Height: 297mm Bleed: 3mm bleed

\$1.950



1/2 Page Vertical

Width: 105mm Height: 297mm Bleed: 3mm bleed

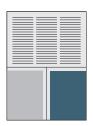
\$1,150



1/2 Page Horizontal

Width: 210mm Height: 143mm Bleed: 3mm bleed

\$1.050



1/4 Page

Width: 99mm Height: 142mm Bleed: 3mm bleed

\$650



## **Positioning**

Back Cover: 30% loading

Artwork must be supplied in digital format as press ready PDF with all images as CMYK colour and high resolution of 300dpi. Placement of display advertising within the magazine is at the discretion of the Editor. All rates are per month, and inclusive of GST.

## SPECIAL RATES FOR ACA MEMBERS AND ACA ANNUAL CONFERENCE EXHIBITORS.

Book in bulk to receive further discounts.

### **Insert Advertising**

Insert material provided must be no larger than A4 - **\$1,650** 

### **Classified Advertising**

To place a classified advertisement visit chiro.org.au/advertising

#### **Calendar of Events**

To place a calendar of event listing visit chiro.org.au/advertising