

# The Australian Chiropractor

## ADVERTISING INFORMATION

PHONE 02 8844 0415

FAX 02 8844 0499

EMAIL [ADVERTISING@CHIROPRACTORS.ASN.AU](mailto:ADVERTISING@CHIROPRACTORS.ASN.AU)

### MAGAZINE CIRCULATION

Over 3,000 nationally  
(also provided online)

### MAGAZINE PUBLICATIONS

11 issues per year  
(no January issue)

### ADVERTISING DEADLINE

10th of each month  
prior to publication

### DEADLINE FOR INSERT DELIVERY

20th of each month  
prior to publication

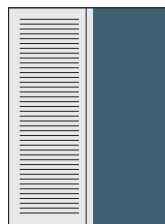
## DISPLAY ADVERTISING



### Full Page

Width: 210mm  
Height: 297mm  
Bleed: 3mm bleed

**\$1,950**



### 1/2 Page Vertical

Width: 105mm  
Height: 297mm  
Bleed: 3mm bleed

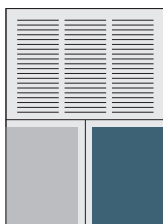
**\$1,150**



### 1/2 Page Horizontal

Width: 210mm  
Height: 143mm  
Bleed: 3mm bleed

**\$1,050**



### 1/4 Page

Width: 99mm  
Height: 142mm  
Bleed: 3mm bleed

**\$650**



### Positioning

**Back Cover:**  
30% loading

Artwork must be supplied in digital format as press ready PDF with all images as CMYK colour and high resolution of 300dpi.  
Placement of display advertising within the magazine is at the discretion of the Editor. All rates are per month, and inclusive of GST.

## SPECIAL RATES FOR ACA MEMBERS AND ACA ANNUAL CONFERENCE EXHIBITORS.

Book in bulk to receive further discounts.

### Insert Advertising

Insert material provided must be no larger  
than A4 - **\$1,650**

### Classified Advertising

To place a classified advertisement visit  
[chiropractors.asn.au/advertising](http://chiropractors.asn.au/advertising)

### Calendar of Events

To place a calendar of event listing visit  
[chiropractors.asn.au/advertising](http://chiropractors.asn.au/advertising)